



# Identify Sectors & Areas of Interest

## Career Center: Decide it. Experience it. Live it.

This exercise is designed to help you identify potential work environments in which you could perform desired work tasks.

**Note:** This is not an exhaustive list, but is designed to give you ideas.

- Instructions:**
- 1) Place a check mark next to each work environment you think you would enjoy.
  - 2) Total the number of checkmarks you selected for each category. Consider in which categories your interests tend to cluster.
  - 3) Review your checked items and circle the 10 environments of greatest interest.
  - 4) Prioritize these 10 environments. (1 is your greatest interest, 10 is your least interest.)

### ANIMAL

- Aquariums / Zoos
  - Breeding Services
  - Equestrian Centers
  - Kennels / Grooming Services
  - Pest Control Services
  - Pet Stores
  - Veterinary Services
  - Other \_\_\_\_\_
- Total** \_\_\_\_\_

- Nurseries
  - Natural Resource / Fuel Production & Distribution Companies (coal, gas, petroleum, etc.)
  - Nature Centers
  - Parks (national, state & local)
  - Public Utilities (water, sewer, etc.)
  - Recycling Centers
  - Waste Management Companies
  - Other \_\_\_\_\_
- Total** \_\_\_\_\_

### ART (Visual & Performing)

- Arts Advocacy Groups
  - Art Departments - Corporate
  - Art Galleries
  - Dance Studios
  - Performing Arts Centers / Theatres
  - Photofinishing / Camera Stores
  - Photography Studios
  - Other \_\_\_\_\_
- Total** \_\_\_\_\_

### FOOD & AGRICULTURE

- Agricultural Equipment Manufacturers
  - Agriculture Production Companies (crop, dairy, livestock, poultry, etc.)
  - Beverage Manufacturing / Bottling Companies
  - Biotechnology / Chemical Manufacturing
  - County Agricultural Offices
  - Extension Services Offices
  - Fertilizer Manufacturers
  - Fishing & Seafood Distributors
  - Food Distributors
  - Grocery Stores / Supermarkets / Bakeries
  - Hunting & Fishing Associations
  - Plant Breeding Services
  - Textile Manufacturers
  - Timber Operations
  - Veterinary Services
  - Wineries / Breweries
  - Other \_\_\_\_\_
- Total** \_\_\_\_\_

### EDUCATION & CHILDCARE

- Adult & Community Programs
  - After School Programs
  - Colleges & Universities (public & private)
  - Community Colleges
  - Consulting Firms
  - Daycare / Childcare Facilities
  - Educational Material Producers (games, software, instructional tools, etc.)
  - K-12 Schools (public & private)
  - Magnet / Alternative Schools
  - Professional Schools (law, business, dental, seminars, etc.)
  - Technical / Trade Schools
  - Textbook Publishers
  - Other \_\_\_\_\_
- Total** \_\_\_\_\_

### GOVERNMENT & POLITICS

- Advocacy / Grass Roots Organizations
  - Armed Forces
  - Consulting Firms
  - County, City or Town Agencies
  - Government Relations Departments
  - Federal Agencies
  - Lobbying Firms
  - Political Parties
  - State Agencies
  - Think Tanks (Policy Research Centers)
  - Other \_\_\_\_\_
- Total** \_\_\_\_\_

### ENVIRONMENT & NATURAL RESOURCES

- Botanical Gardens / Arboretums
- Conservation Organizations
- Consulting Firms
- Environmental Engineering Firms
- Environmental Policy / Regulatory Agencies
- Landscaping Firms

**FINANCE & INSURANCE**

Accounting / Auditing Firms  
 Banks / Credit Unions  
 Consulting Firms  
 Credit Card Processing Companies  
 Credit Collection Services  
 Financial Planning Firms  
 Finance Departments - Corporate  
 Insurance Agencies (property, life & health)  
 Investment Banking Services  
 Legal Services  
 Marketing Analysis Firms  
 Mortgage Companies  
 Securities Brokers  
 Title Insurance Services  
 Other \_\_\_\_\_ **Total** \_\_\_\_\_

**HEALTH**

Corporate Health & Wellness Programs  
 Group or Private Practice Offices  
 Community Health Clinics  
 Consulting Firms  
 Drugstores  
 Home Healthcare Services  
 Hospitals  
 Health & Wellness Counseling Centers  
 (nutrition, exercise, genetics, etc.)  
 Health Fundraising Organizations  
 Medical Equipment Manufacturers &  
 Distributors  
 Nursing Homes  
 Nutritional Supplement Manufacturers  
 Outpatient Surgical Centers  
 Physical Therapy Clinics  
 Rehabilitation Centers  
 Research Laboratories  
 Pharmaceutical Manufacturers & Retailers  
 Specialty Clinics (dentists, optometrists,  
 chiropractors, etc.)  
 Sports Medicine Facilities  
 Sports Training Centers  
 University Health Centers  
 Other \_\_\_\_\_ **Total** \_\_\_\_\_

**HOSPITALITY & TOURSIM**

Amusement Parks / Arcades / Casinos  
 Catering Companies  
 Event / Wedding Planning Firms  
 Hotels / Bed & Breakfasts  
 Marinas  
 Restaurants  
 Spas & Resorts  
 Sport & Tourism Corporations  
 Travel Agencies  
 Tour Guide Services  
 Tourist Attractions  
 Visitor's Centers  
 Other \_\_\_\_\_ **Total** \_\_\_\_\_

**LEGAL & LAW ENFORCEMENT**

Corporate Loss Prevention Departments  
 Correctional Facilities  
 Courts (federal, state & local)  
 Juvenile Offender Facilities  
 Law / Paralegal Firms  
 Law Enforcement Agencies (state & local)  
 Law Enforcement Agencies (federal)  
 Prisons  
 Private Investigations Firms  
 Security System Services Companies  
 Security Services Companies  
 Other \_\_\_\_\_ **Total** \_\_\_\_\_

**MARKETING, ADVERTISING & MEDIA**

Advertising Agencies  
 Advertising Departments - Corporate  
 Cinemas  
 Film / Video Production Firms  
 Graphic Design Firms  
 Graphic Design Departments - Corporate  
 Internet Marketing Firms  
 Magazines  
 Market Research Firms  
 Music Production Companies  
 Newspapers  
 Packaging Companies  
 Printing Companies  
 Public Relations Firms  
 Public Relations Departments - Corporate  
 Publishing Companies  
 Radio Stations  
 Television Stations (public & private)  
 Video Game Production Companies  
 Other \_\_\_\_\_ **Total** \_\_\_\_\_

**PRESERVATION - Non-environmental**

Archival Facilities  
 Archaeological Investigation Firms  
 Conservation / Restoration Services  
 Libraries (public, university, corporate, etc.)  
 Museums (federal, state, local, private, etc.)  
 Auction Houses  
 Historic Sites  
 Historical Societies  
 Other \_\_\_\_\_ **Total** \_\_\_\_\_

**PROFESSIONAL & BUSINESS SERVICES**

Car Washes  
 Chambers of Commerce  
 Convenience Stores / Gas Stations  
 Convention Centers / Meeting Facilities  
 Dry Cleaning / Laundry / Alterations Services  
 Equipment Rental Companies  
 Florists  
 Funeral Homes / Cemeteries  
 Haircare / Beauty Services  
 Human Resources Departments  
 Interior Design Firms  
 Janitorial / Cleaning Services  
 Personnel Staffing Agencies / Search Firms  
 Professional Organizers / Personal Assistants  
 Professional / Trade Associations  
 Other \_\_\_\_\_ **Total** \_\_\_\_\_

**REAL ESTATE & CONSTRUCTION**

- \_\_\_\_\_ Architecture Firms
- \_\_\_\_\_ Building Material Manufacturers
- \_\_\_\_\_ Building Material Supply / Distributors
- \_\_\_\_\_ Commercial /Residential Construction Contractors
- \_\_\_\_\_ Electrical Contractors
- \_\_\_\_\_ Engineering Services
- \_\_\_\_\_ Erosion Control Services
- \_\_\_\_\_ Highway and Street Construction
- \_\_\_\_\_ HVAC & Plumbing Contractors
- \_\_\_\_\_ Landscaping Services
- \_\_\_\_\_ Pest Control Services
- \_\_\_\_\_ Manufactured Housing Companies
- \_\_\_\_\_ Real Estate Brokerage & Management Services
- \_\_\_\_\_ Real Estate Development Firms
- \_\_\_\_\_ Real Estate Investment Trusts (REITs)
- \_\_\_\_\_ Real Estate Sales Agencies
- \_\_\_\_\_ Real Estate Appraisal Companies
- \_\_\_\_\_ Site Preparation Contractors
- \_\_\_\_\_ Title Insurance Services
- \_\_\_\_\_ Other \_\_\_\_\_ **Total** \_\_\_\_\_

**RETAIL (not mentioned in other categories)**

- \_\_\_\_\_ Apparel (clothes, hats, shoes, jewelry, accessories, etc.)
- \_\_\_\_\_ Bookstores /Office Supply Stores
- \_\_\_\_\_ Consumer Electronics / Appliances
- \_\_\_\_\_ Cosmetics
- \_\_\_\_\_ Department / Specialty Stores
- \_\_\_\_\_ Furniture & Home Furnishings
- \_\_\_\_\_ Internet & Catalog Retailers
- \_\_\_\_\_ Machines / Tools / Home Supplies
- \_\_\_\_\_ Toys
- \_\_\_\_\_ Other \_\_\_\_\_ **Total** \_\_\_\_\_

**SOCIAL SERVICES & MINISTRY**

- \_\_\_\_\_ Adult Day-Care Programs
- \_\_\_\_\_ Assisted Living Facilities
- \_\_\_\_\_ Behavioral Health Facilities
- \_\_\_\_\_ Career & Life Coaching Firms
- \_\_\_\_\_ Community Relations Department ~ Corporate
- \_\_\_\_\_ Group Homes
- \_\_\_\_\_ Group or Private Practice ~ Counselors
- \_\_\_\_\_ Hospice Services
- \_\_\_\_\_ International Relief Organizations
- \_\_\_\_\_ Job Training Centers
- \_\_\_\_\_ Mental Hospitals
- \_\_\_\_\_ Non-Profit Organizations
- \_\_\_\_\_ Private Foundations
- \_\_\_\_\_ Religious Organizations /Churches
- \_\_\_\_\_ Residential Care Facilities
- \_\_\_\_\_ Other \_\_\_\_\_ **Total** \_\_\_\_\_

**SPORTS & RECREATION**

- \_\_\_\_\_ Sports Facilities (arenas, stadiums, etc.)
- \_\_\_\_\_ Competitive Youth Training Centers
- \_\_\_\_\_ Country Clubs (golf, tennis, swimming, etc.)
- \_\_\_\_\_ Fitness Centers / Gyms
- \_\_\_\_\_ Fitness Equipment Retailers
- \_\_\_\_\_ Marinas
- \_\_\_\_\_ Olympic Training Centers
- \_\_\_\_\_ Professional Teams (major & minor)
- \_\_\_\_\_ Sports Goods Retailers
- \_\_\_\_\_ Sports Associations / Non-Profit Organizations
- \_\_\_\_\_ Parks (city, county, state & national)
- \_\_\_\_\_ Recreation Programs (public & non-profit)
- \_\_\_\_\_ University Athletic Programs
- \_\_\_\_\_ Amateur Athletic Associations
- \_\_\_\_\_ Other \_\_\_\_\_ **Total** \_\_\_\_\_

**TECHNOLOGY, MANUFACTURING & ENGINEERING**

- \_\_\_\_\_ Biotechnology Firms
- \_\_\_\_\_ Consulting Firms
- \_\_\_\_\_ Computer Manufacturers
- \_\_\_\_\_ Engineering Firms
- \_\_\_\_\_ Internet Service Providers
- \_\_\_\_\_ Manufacturing Companies (automotive, aviation, chemical, cosmetics, drug, electronics, food/beverage, glass, textiles, paper, petroleum, packaging, plastic, machinery, metals, rubber, paint, etc.)
- \_\_\_\_\_ Parts Manufacturers & Suppliers
- \_\_\_\_\_ Research Laboratories (hospital, private industry, federal, state, university, etc.)
- \_\_\_\_\_ Software Design Firms
- \_\_\_\_\_ Technology Support Services
- \_\_\_\_\_ Telecommunications Service Providers
- \_\_\_\_\_ Utility Companies
- \_\_\_\_\_ Other \_\_\_\_\_ **Total** \_\_\_\_\_

**TRANSPORTATION & STORAGE**

- \_\_\_\_\_ Airlines / Cruiselines
- \_\_\_\_\_ Automobile or Recreational Vehicle Dealers (cars, cycles, boats, campers, etc.)
- \_\_\_\_\_ Freight Shipping Services (trucking, railways, shipping, air, etc.)
- \_\_\_\_\_ Mass Transit (buses, subways, etc.)
- \_\_\_\_\_ Mechanics / Repair Services
- \_\_\_\_\_ Moving Companies
- \_\_\_\_\_ Package Delivery Services
- \_\_\_\_\_ Rental & Leasing Companies
- \_\_\_\_\_ Storage Companies
- \_\_\_\_\_ Taxi / Limousine Services
- \_\_\_\_\_ Other \_\_\_\_\_ **Total** \_\_\_\_\_