

REPORT: COMMITTEE ON CURRICULA & COURSES
For consideration by the Faculty Senate at its March 1, 2023 meeting

Proposal summaries are provided below. Full proposals can be viewed by logging in to the approval site (<https://uscbulletins-next.sc.edu/courseleaf/approve/>) and selecting “Faculty Senate Officer” in the drop down menu under Your Role. Note that you may view the proposals and add comments, but you may not edit or approve proposals. Also note that you need to use your USC network username in all lowercase to access the site. If you have trouble logging in, please contact the Office of Academic Programs at acadprog@mailbox.sc.edu.

Courses requesting approval to be offered via Distributed Learning/online are denoted with (DL).

Total Proposals:

7 – College of Information Science

1. College of Information & Communications

Program Changes:

a. **Mass Communications, B.A.J.M.C.**

Updating Carolina Core Requirements

ARP – Analytical Reasoning and Problem Solving (6-7 hours)

- **STAT 110, STAT 112, STAT 201, STAT 205, STAT 206**
- ~~STAT 201 or STAT 205~~ any other approved **CC-ARP course**

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3hours)

One US History course selected from the following:

- **HIST 111**
- **HIST 112**
- **HIST 201**
- **HIST 214**
- ~~SOST 202~~ **HIST 112**

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component (0-3 hours)

Select one form the following:

- ~~SPCH 140 SPCH 145 SPCH 230~~ any **CC-CMS course** ~~SPCH 260~~

Updating College Requirements

College Requirements (12 – 15) ~~(18-21 hours)~~

History (3 hours) ~~Literature (3 hours)~~

Course	Title	Credits
Select one of the following:		3
<u>ENGL 282</u>	Special Topics in Fiction	
<u>ENGL 283</u>	Special Topics in British Literature	

Course	Title	Credits
<u>ENGL 284</u>	Drama	
<u>ENGL 285</u>	Special Topics in American Literature	
<u>ENGL 286</u>	Poetry	
<u>ENGL 287</u>	American Literature	
<u>ENGL 288</u>	English Literature	
Total Credit Hours		0
Course	Title	Credits
Select one of the following:		3
<u>HIST 101</u>	European Civilization from Ancient Times to the Mid-17th Century	
<u>HIST 102</u>	European Civilization from the Mid-17th Century	
<u>HIST 103</u>	<u>Introduction to South Asian History</u>	
<u>HIST 104</u>	Introduction to the Civilization of the Islamic Middle East	
<u>HIST 105</u>	Introduction to East Asian Civilization	
<u>HIST 106</u>	Introduction to African History	
<u>HIST 107</u>	Introduction to Ancient Near Eastern Civilization	
<u>HIST 108</u>	Science and Technology in World History	
<u>HIST 109</u>	Introduction to Latin American Civilization	
<u>HIST 110</u>	<u>Conquest, Colonization, and Captivity: A Cultural History of the Americas from 1441 to 1888</u>	
<u>ARTH 107</u>	<u>History of Asian Art</u>	
<u>FAMS 300</u>	<u>Film and Media History</u>	
<u>GERM 280</u>	<u>German Culture and Civilization</u>	
Course List		

Social Science (3 hours)

Any CC-GSS course Social or one Behavioral Science (3 hours) A 300-level or higher course from HIST or POLI or three hours or Social or Behavioral Sciences at the following JOUR courses:

- 300-level or higher from:

Course	Title	Credits
<u>JOUR 243</u>	<u>Sports Activism and Media</u>	
<u>JOUR 285</u>	<u>Social Media and Society</u>	
<u>JOUR 303</u>	<u>Law and Ethics of Mass Communications</u>	
<u>JOUR 304</u>	<u>Internet and Social Media Law</u>	
<u>JOUR 307</u>	<u>Media, Sports and Race</u>	
<u>JOUR 308</u>	<u>Media and Youth</u>	
<u>JOUR 309</u>	<u>Hip Hop, Media and Society</u>	
<u>JOUR 311</u>	<u>Minorities, Women, and the Mass Media</u>	
<u>JOUR 345</u>	<u>Gender, Sexuality, and Sports Media</u>	
<u>JOUR 391</u>	<u>Sports Media and Society</u>	
<u>JOUR 394</u>	<u>Sports Media Ethics</u>	
<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	
<u>JOUR 596</u>	<u>Study Abroad in Journalism and Mass Communications</u>	3

Social or Behavioral Science (3 hours)

Any course from HIST – History; POLI – Political Science; AFAM – African-American Studies; ANTH – Anthropology; COLA- College of Liberal Art; CRJU – Criminal Justice; GEOG- Geography (except **GEOG 345** and **GEOG 546**); ~~GEOG – Geography (except **GEOG 345** and **GEOG 546**);~~ LASP – Latin American Studies; ~~POLI – Political~~ ~~POLI – Political~~ Science; PSYC – Psychology; SOCY – Sociology; SOST – Southern Studies; WGST – Women and Gender Studies, or any one of the following JOUR courses: ~~Studies.~~

Course	Title	Credits
<u>JOUR 243</u>	<u>Sports Activism and Media</u>	
<u>JOUR 285</u>	<u>Social Media and Society</u>	
<u>JOUR 303</u>	<u>Law and Ethics of Mass Communications</u>	
<u>JOUR 304</u>	<u>Internet and Social Media Law</u>	
<u>JOUR 307</u>	<u>Media, Sports and Race</u>	

Course	Title	Credits
<u>JOUR 308</u>	<u>Media and Youth</u>	
<u>JOUR 309</u>	<u>Hip Hop, Media and Society</u>	
<u>JOUR 311</u>	<u>Minorities, Women, and the Mass Media</u>	
<u>JOUR 345</u>	<u>Gender, Sexuality, and Sports Media</u>	
<u>JOUR 391</u>	<u>Sports Media and Society</u>	
<u>JOUR 394</u>	<u>Sports Media Ethics</u>	
<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	
<u>JOUR 595</u>	<u>Domestic Study Away in Journalism and Mass Communications</u>	

Additional SJMC Requirements (3 ~~6~~ hours)

Course	Title	Credits
ECON 224	Introduction to Economics	3
MKTG 350	Principles of Marketing	3
or MGMT 371	Principles of Management	
Total Credit Hours		0

Choose any one of the following:

Course	Title	Credits
<u>ECON 224</u>	<u>Introduction to Economics</u>	<u>3</u>
<u>MKTG 350</u>	<u>Principles of Marketing</u>	<u>3</u>
<u>MGMT 371</u>	<u>Principles of Management</u>	<u>3</u>

Course List

Updating Program Requirements

Program Requirements (12-29 ~~12-23~~ hours)

Electives (0-17 hours)

Electives cannot include courses of a remedial or developmental nature.

~~Electives (0-11 hours) The Carolina Core, additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic~~

subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum. No elective courses of a remedial, developmental nature may apply as credit toward the 72-hour minimum.

- b. Advertising, B.A.J.M.C.
 Updating Program Curriculum
Degree Requirements (120 hours)
~~Degree Requirements (120 hours)~~

Program of Study

Requirements	Credit Hours
1. <u>Carolina Core</u>	<u>31-44</u>
2. <u>College Requirements</u>	<u>12-15</u>
3. <u>Program Requirements</u>	<u>12-29</u>
4. <u>Major Requirements</u>	48
Program Summary	

Founding Documents Requirement

Requirements	Credit Hours
1. Carolina Core Requirements	31-44
2. College Requirements	18-21
3. Program Requirements	12-23
4. Major Requirements	48
Program Summary	

All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents including the United State Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed [here](#).

Updating Core Requirements

Carolina Core Requirements (31-44 hours)

~~CMW – Effective, Engaged, and Persuasive Communication:~~

CMW – any CC-AIU course CMS – Effective, Engaged, and Persuasive Communication: Written (6 hours)

Written (6 hours)

must be passed with a grade of C or higher

- ENGL 101
- ~~ENGL 101~~ ENGL 102 ~~ENGL 102~~

ARP – Analytical Reasoning and Problem Solving (6-7 hours)

- STAT 110, 112, 201, 205 or 206
- ~~STAT 201 or STAT 205~~ any other approved ~~approved~~ CC-ARP course

SCI – Scientific Literacy (7 hours) ~~Two approved Carolina Core Scientific Literacy courses from the natural sciences, including one laboratory course~~

Two approved Carolina Core Scientific Literacy courses from the natural sciences, including one laboratory course

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

~~Foreign Language (0-6 hours)~~

Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course.

- CC-GFL courses

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

~~One US History course selected from the following:~~

One US History course selected from the following:

- ~~HIST 111~~ HIST 111, 112, 201 or 214, or SOST 202 ~~HIST 112~~

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course

CMS – Effective, Engaged, and Persuasive Communication: any CC-AIU course ~~CMS – Effective, Engaged, and Persuasive Communication: Spoken Component¹ (0-3 hours)~~

~~Select one from the following:~~

- ~~SPCH 140~~ SPCH 145 ~~SPCH 230~~ any CC-CMS course ~~SPCH 260~~

INF – Information Literacy¹ (0-3 hours)

- any overlay or stand-alone ~~stand-alone~~ CC-INF course

VSR – Values, Ethics, and Social Responsibility¹ (0-3 hours)

- any overlay or stand-alone ~~stand-alone~~ CC-VSR course

Updating College Requirements

College Requirements (12 – 15 ~~(18-21~~ hours) ~~Foreign Language (0-3 hours)~~

Foreign Language (0-3 hours)

- only if needed to meet 122-level proficiency

History (3 hours) ~~Literature (3 hours) Social Science (3 hours)~~

Course	Title	Credits
Select one of the following:		3
<u>ENGL 282</u>	Special Topics in Fiction	

Course	Title	Credits
ENGL 283	Special Topics in British Literature	
ENGL 284	Drama	
ENGL 285	Special Topics in American Literature	
ENGL 286	Poetry	
ENGL 287	American Literature	
ENGL 288	English Literature	
Total Credit Hours		0

Course	Title	Credits
Select one of the following:		3
HIST 101	European Civilization from Ancient Times to the Mid-17th Century	
HIST 102	European Civilization from the Mid-17th Century	
HIST 104	Introduction to the Civilization of the Islamic Middle East	
HIST 105	Introduction to East Asian Civilization	
HIST 106	Introduction to African History	
HIST 107	Introduction to Ancient Near Eastern Civilization	
HIST 108	Science and Technology in World History	
HIST 109	Introduction to Latin American Civilization	
Total Credit Hours		0

any CC-GSS course

Course	Title	Credits
<u>HIST 101</u>	<u>European Civilization from Ancient Times to the Mid-17th Century</u>	3
<u>HIST 102</u>	<u>European Civilization from the Mid-17th Century</u>	3
<u>HIST 103</u>	<u>Introduction to South Asian History</u>	3
<u>HIST 104</u>	<u>Introduction to the Civilization of the Islamic Middle East</u>	3

Course	Title	Credits
<u>HIST 105</u>	<u>Introduction to East Asian Civilization</u>	3
<u>HIST 106</u>	<u>Introduction to African History</u>	3
<u>HIST 107</u>	<u>Introduction to Ancient Near Eastern Civilization</u>	3
<u>HIST 108</u>	<u>Science and Technology in World History</u>	3
<u>HIST 109</u>	<u>Introduction to Latin American Civilization</u>	3
<u>HIST 110</u>	<u>Conquest, Colonization, and Captivity: A Cultural History of the Americas from 1441 to 1888</u>	3
<u>ARTH 107</u>	<u>History of Asian Art</u>	3
<u>FAMS 300</u>	<u>Film and Media History</u>	3
<u>GERM 280</u>	<u>German Culture and Civilization</u>	3
Course List		

Social ~~or Behavioral~~ Science (3 hours)

- [Select any CC-GSS course or one of following JOUR courses: 243, 285, 303 or 304, 307, 308, 309, 311, 345, 391, 394, 398, or 596. A 300-level or higher course from HIST or POLI or three hours of](#)

Social or Behavioral Science (3 hours)

~~Sciences at the 300 level or higher from:~~

- [Any course from HIST- History; POLI- Political Science; AFAM- African-American Studies; ANTH- Anthropology; COLA- College of Liberal Arts; CRJU- Criminal Justice; GEOG- Geography \(except GEOG 545 and GEOG 546\); GEOG-Geography \(except GEOG 545 and GEOG 546\); LASP-Latin American Studies; POLI- Political POLI- Political Science; PSYC- Psychology; SOCY- Sociology; SOST- Southern Studies; WGST- Women and Gender Studies, or any one of the following JOUR courses: ~~Studies.~~ 243, 285, 303 or 304, 307, 308, 309, 311, 345, 391, 394, 398, or 595.](#)

Additional SJMC Requirements (3 ~~6~~ hours) Choose any one of the following

Course	Title	Credits
<u>ECON 224</u>	<u>Introduction to Economics</u>	3
<u>MKTG 350</u>	<u>Principles of Marketing</u>	3
Total Credit Hours		0

Course	Title	Credits
ECON 224	Introduction to Economics	3
MGMT 350	Principles of Marketing	3
MGMT 371	Principles of Management	3
Course List		

Updating Program Requirements

[Program Requirements \(12-29 hours\)](#)

~~Program Requirements (12-23 hours)~~

Minor or Cognate (12-18 hours)

~~Students must complete either a minor or a cognate from courses outside the SJMC.~~

[Students must complete either a minor or a cognate from courses outside the SJMC.](#)

[Minor \(18 hours\)](#)

~~Minor (18 hours)~~

[Cognate \(12 hours\)](#)

~~Cognate (12 hours)~~

[Electives \(0-17 hours\)](#)

[Electives cannot include courses of a remedial or developmental nature.](#)

~~Electives (0-11 hours) The Carolina Core, additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum. No elective courses of a remedial, developmental nature may apply as credit toward the 72-hour minimum.~~

c. Broadcast Journalism, B.A.J.M.C.

Updating Carolina Core Requirements

ARP – Analytical Reasoning and Problem Solving (6-7 hours)

- [ESTAT 110, STAT 112, STAT 201, STAT 205 or STAT 206](#)
- ~~STAT 201 or STAT 205~~ any other approved [CC-ARP course](#)

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

One US History course selected from the following:

- [HIST 111](#)
- [HIST 112](#)
- [HIST 201](#)
- [HIST 214](#)
- [SOST 202](#) ~~HIST 112~~

Updating College Requirements

College Requirements (12-15 ~~(18-21~~ hours) ~~Foreign Language (0-3 hours)~~
Foreign Language (0-3 hours)

- only if needed to meet 122-level proficiency

History (3 hours) ~~Literature (3 hours)~~

Course	Title	Credits
Select one of the following:		3
<u>ENGL 282</u>	Special Topics in Fiction	
<u>ENGL 283</u>	Special Topics in British Literature	
<u>ENGL 284</u>	Drama	
<u>ENGL 285</u>	Special Topics in American Literature	
<u>ENGL 286</u>	Poetry	
<u>ENGL 287</u>	American Literature	
<u>ENGL 288</u>	English Literature	
Total Credit Hours		0
Course	Title	Credits
Select one of the following:		3
<u>HIST 101</u>	European Civilization from Ancient Times to the Mid-17th Century	
<u>HIST 102</u>	European Civilization from the Mid-17th Century	
<u>HIST 103</u>	<u>Introduction to South Asian History</u>	
<u>HIST 104</u>	Introduction to the Civilization of the Islamic Middle East	
<u>HIST 105</u>	Introduction to East Asian Civilization	
<u>HIST 106</u>	Introduction to African History	
<u>HIST 107</u>	Introduction to Ancient Near Eastern Civilization	
<u>HIST 108</u>	Science and Technology in World History	
<u>HIST 109</u>	Introduction to Latin American Civilization	

Course	Title	Credits
<u>HIST 110</u>	<u>Conquest, Colonization, and Captivity: A Cultural History of the Americas from 1441 to 1888</u>	
<u>ARTH 107</u>	<u>History of Asian Art</u>	
<u>FAMS 300</u>	<u>Film and Media History</u>	
<u>GERM 280</u>	<u>German Culture and Civilization</u>	
Course List		

Social Science (3 hours)

- any **CC-GSS** course **Social** or one of the following JOUR courses: **Behavioral Science (3 hours)** A 300-level or higher course from HIST or POLI or three hours of
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Course	Title	Credits
<u>JOUR 243</u>	<u>Sports Activism and Media</u>	
<u>JOUR 285</u>	<u>Social Media and Society</u>	
<u>JOUR 303</u>	<u>Law and Ethics of Mass Communications</u>	
<u>JOUR 304</u>	<u>Internet and Social Media Law</u>	
<u>JOUR 307</u>	<u>Media, Sports and Race</u>	
<u>JOUR 308</u>	<u>Media and Youth</u>	
<u>JOUR 309</u>	<u>Hip Hop, Media and Society</u>	
<u>JOUR 311</u>	<u>Minorities, Women, and the Mass Media</u>	
<u>JOUR 345</u>	<u>Gender, Sexuality, and Sports Media</u>	
<u>JOUR 391</u>	<u>Sports Media and Society</u>	
<u>JOUR 394</u>	<u>Sports Media Ethics</u>	
<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	
<u>JOUR 596</u>	<u>Study Abroad in Journalism and Mass Communications</u>	
Course List		

Social or Behavioral Science (3 hours)

Sciences at the 300 level or higher from:

- Any course from HIST-History; POLI-Political Science; AFAM- African-American Studies; ANTH- Anthropology; COLA- College of Liberal Arts; CRJU-Criminal Justice; GEOG-Geography (except **GEOG 545** and **GEOG 546**); LASP-Latin American Studies; POLI- Political Science; Science; PSYC- Psychology; SOCY- Sociology; SOST- Southern Studies; WGST- Women and Gender Studies or any one of the following JOUR courses: ~~Studies.~~

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Course	Title	Credits
<u>JOUR 243</u>	<u>Sports Activism and Media</u>	
<u>JOUR 285</u>	<u>Social Media and Society</u>	
<u>JOUR 303</u>	<u>Law and Ethics of Mass Communications</u>	
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<u>JOUR 391</u>	<u>Sports Media and Society</u>	
<u>JOUR 394</u>	<u>Sports Media Ethics</u>	
<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	
<u>JOUR 595</u>	<u>Domestic Study Away in Journalism and Mass Communications</u>	
Course List		

Additional SJMC Requirements (3 ~~6~~ hours)

Course	Title	Credits
<u>ECON 224</u>	<u>Introduction to Economics</u>	<u>3</u>
<u>MKTG 350</u>	<u>Principles of Marketing</u>	<u>3</u>
<u>or MGMT 371</u>	<u>Principles of Management</u>	
Total Credit Hours		0
Course List		

Choose any one of the following:

Course	Title	Credits
ECON 224	Introduction to Economics	3
MKTG 350	Principles of Marketing	3
MGMT 371	Principles of Management	3

Course List

Updating Program Requirements

1. Program Requirements (12-29 ~~(12-23 hours)~~)

Electives (0-17 hours)

Electives cannot include courses of a remedial or developmental nature.

~~Electives (0-11 hours) The Carolina Core, additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum. No elective courses of a remedial, developmental nature may apply as credit toward the 72-hour minimum.~~

d. Journalism, B.A.J.M.C.

Updating Carolina Core Requirements

ARP – Analytical Reasoning and Problem Solving (6-7 hours)

- [STAT 110, STAT 112, STAT 201, STAT 205 or STAT 206](#)
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GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

One US History course selected from the following:

- [HIST 111](#)
- [HIST 112](#)
- [HIST 201](#)
- [HIST 214](#)
- [SOST 202](#) ~~HIST 112~~

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component¹ (0-3 hours)

- ~~Select one from the following: SPCH 140 SPCH 145 SPCH 230~~ any CC-CMS course
[SPCH 260](#)

Updating College Requirements

College Requirements (~~12-15 hours~~) (~~18-21 hours~~)

Foreign Language (0-3 hours)

- Only if needed to meet 122-level proficiency

History (3 hours) ~~Literature (3 hours)~~

Course	Title	Credits
Select one of the following:		3
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<u>ENGL 287</u>	American Literature	
<u>ENGL 288</u>	English Literature	
Total Credit Hours		0
Course	Title	Credits
Select one of the following:		3
<u>HIST 101</u>	European Civilization from Ancient Times to the Mid-17th Century	
<u>HIST 102</u>	European Civilization from the Mid-17th Century	
<u>HIST 103</u>	<u>Introduction to South Asian History</u>	
<u>HIST 104</u>	Introduction to the Civilization of the Islamic Middle East	
<u>HIST 105</u>	Introduction to East Asian Civilization	
<u>HIST 106</u>	Introduction to African History	
<u>HIST 107</u>	Introduction to Ancient Near Eastern Civilization	
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<u>FAMS 300</u>	<u>Film and Media History</u>	
<u>GERM 280</u>	<u>German Culture and Civilization</u>	

Course	Title	Credits
Course List		

Social Science (3 hours)

- Select any CC-GSS course Social or one Behavioral Science (3 hours) A 300-level or higher course from HIST or POLI or three hours of Social or Behavioral Sciences at the following JOUR courses: 300 level or higher from:

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Course	Title	Credits
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<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	
<u>JOUR 596</u>	<u>Study Abroad in Journalism and Mass Communications</u>	
Course List		

Social or Behavioral Science (3 hours)

- Any course from HIST- History; POLI- Political Science; AFAM- African-American Studies; ANTH- Anthropology; COLA- College of Liberal Arts; CRJU- Criminal Justice; GEOG- Geography (except GEOG 545 and GEOG 546); ~~GEOG- Geography (except GEOG 545 and GEOG 546)~~; LASP- Latin American Studies; POLI- Political ~~POLI- Political~~ Science; PSYC- Psychology; SOCY- Sociology; SOST- Southern Studies; WGST- Women and Gender Studies, or any one of the following JOUR courses: ~~Studies.~~
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Course	Title	Credits
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<u>JOUR 595</u>	<u>Domestic Study Away in Journalism and Mass Communications</u>	
Course List		

Additional SJMC Requirements (3 ~~6~~ hours)

Course	Title	Credits
<u>Choose any one of the following:</u>		
<u>ECON 224</u>	Introduction to Economics	
<u>MKTG 350</u>	Principles of Marketing	
<u>MGMT 371</u>	Principles of Management	
Course List		

Updating Program Requirements

[Electives \(0-17 hours\)](#)

[Electives cannot include courses of a remedial or developmental nature.](#)

~~Electives (0-11 hours) The Carolina Core, additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic~~

subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum. No elective courses of a remedial, developmental nature may apply as credit toward the 72-hour minimum.

e. Public Relations, B.A.J.M.C.

Updating Carolina Core Requirements

ARP – Analytical Reasoning and Problem Solving (6-7 hours)

- **STAT 110, STAT 112, STAT 201, STAT 205 or STAT 206**
- ~~STAT 201 or STAT 205~~ or any other approved CC-ARP course

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

One US History course selected from the following:

- **HIST 111**
- **HIST 112**
- **HIST 201**
- **HIST 214**
- **SOST 202** ~~HIST 112~~

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component¹ (0-3 hours)

Select one from the following:

- ~~SPCH 140 SPCH 145 SPCH 230~~ any CC-CMS course **SPCH 260**

Updating College Requirements

College Requirements (**12-15** ~~18-21~~ hours)

Foreign Language (0-3 hours)

- Only if needed to meet 122-level proficiency

History (3 hours) **Literature (3 hours)**

Course	Title	Credits
Select one of the following:		3
ENGL 282	Special Topics in Fiction	
ENGL 283	Special Topics in British Literature	
ENGL 284	Drama	
ENGL 285	Special Topics in American Literature	
ENGL 286	Poetry	
ENGL 287	American Literature	
ENGL 288	English Literature	
Total Credit Hours		0

Course	Title	Credits
Select one of the following:		3
<u>HIST 101</u>	European Civilization from Ancient Times to the Mid-17th Century	
<u>HIST 102</u>	European Civilization from the Mid-17th Century	
<u>HIST 103</u>	<u>Introduction to South Asian History</u>	
<u>HIST 104</u>	Introduction to the Civilization of the Islamic Middle East	
<u>HIST 105</u>	Introduction to East Asian Civilization	
<u>HIST 106</u>	Introduction to African History	
<u>HIST 107</u>	Introduction to Ancient Near Eastern Civilization	
<u>HIST 108</u>	Science and Technology in World History	
<u>HIST 109</u>	Introduction to Latin American Civilization	
<u>HIST 110</u>	<u>Conquest, Colonization, and Captivity: A Cultural History of the Americas from 1441 to 1888</u>	
<u>ARTH 107</u>	<u>History of Asian Art</u>	
<u>FAMS 300</u>	<u>Film and Media History</u>	
<u>GERM 280</u>	<u>German Culture and Civilization</u>	
Course List		

Social Science (3 hours)

- Select any **CC-GSS** course **Social** or one **Behavioral Science (3 hours)** A 300-level or higher course from **HIST or POLL or three hours of following JOUR courses: Social or Behavioral Sciences at the 300 level or higher from:**

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Course	Title	Credits
<u>JOUR 243</u>	<u>Sports Activism and Media</u>	
<u>JOUR 285</u>	<u>Social Media and Society</u>	
<u>JOUR 303</u>	<u>Law and Ethics of Mass Communications</u>	
<u>JOUR 304</u>	<u>Internet and Social Media Law</u>	

Course	Title	Credits
<u>JOUR 307</u>	<u>Media, Sports and Race</u>	
<u>JOUR 308</u>	<u>Media and Youth</u>	
<u>JOUR 309</u>	<u>Hip Hop, Media and Society</u>	
<u>JOUR 311</u>	<u>Minorities, Women, and the Mass Media</u>	
<u>JOUR 345</u>	<u>Gender, Sexuality, and Sports Media</u>	
<u>JOUR 391</u>	<u>Sports Media and Society</u>	
<u>JOUR 394</u>	<u>Sports Media Ethics</u>	
<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	
<u>JOUR 596</u>	<u>Study Abroad in Journalism and Mass Communications</u>	
Course List		

Social or Behavioral Science (3 hours)

- Any course from HIST- History; POLI- Political Science; AFAM- African-American Studies; ANTH- Anthropology; COLA- College of Liberal Arts; CRJU- Criminal Justice; GEOG- Geography (except **GEOG 545** and **GEOG 546**); ~~GEOG-Geography (except **GEOG 545** and **GEOG 546**)~~; LASP-Latin American Studies; POLI- Political ~~POLI- Political~~ Science; PSYC- Psychology; SOCY- Sociology; SOST- Southern Studies; WGST- Women and Gender Studies, or any one of the following JOUR courses: ~~Studies.~~
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Course	Title	Credits
<u>JOUR 243</u>	<u>Sports Activism and Media</u>	
<u>JOUR 285</u>	<u>Social Media and Society</u>	
<u>JOUR 303</u>	<u>Law and Ethics of Mass Communications</u>	
<u>JOUR 304</u>	<u>Internet and Social Media Law</u>	
<u>JOUR 307</u>	<u>Media, Sports and Race</u>	
<u>JOUR 308</u>	<u>Media and Youth</u>	
<u>JOUR 309</u>	<u>Hip Hop, Media and Society</u>	
<u>JOUR 311</u>	<u>Minorities, Women, and the Mass Media</u>	
<u>JOUR 345</u>	<u>Gender, Sexuality, and Sports Media</u>	

Course	Title	Credits
JOUR 391	Sports Media and Society	
JOUR 394	Sports Media Ethics	
JOUR 398	Diversity Topics in Mass Media	
JOUR 595	Domestic Study Away in Journalism and Mass Communications	
Course List		

Additional SJMC Requirements (3 ~~6~~ hours)

Choose any one of the following:

Course	Title	Credits
ECON 224	Introduction to Economics	3
MKTG 350	Principles of Marketing	3
or MGMT 371	Principles of Management	
Total Credit Hours		0
Course	Title	Credits
ECON 224	Introduction to Economics	3
MKTG 350	Principles of Marketing	3
MGMT 371	Principles of Management	3
Course List		

Program Requirements

Program Requirements (12-29 ~~12-23~~ hours)

Electives (0-17 hours)

Electives cannot include courses of a remedial or developmental nature.

~~Electives (0-11 hours) The Carolina Core, additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum. No elective courses of a remedial, developmental nature may apply as credit toward the 72-hour minimum.~~

f. Visual Communications, B.A.J.M.C.

Updating Carolina Core Requirements

ARP – Analytical Reasoning and Problem Solving (6-7 hours)

- [STAT 110, STAT 112, STAT 201, STAT 205, or STAT 206](#)

- ~~STAT 201 or STAT 205~~ any other approved CC-ARP course
- GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)
One US History course selected from the following:

- HIST 111
- HIST 112
- HIST 201
- HIST 214
- SOST 202 ~~HIST 112~~

- CMS – Effective, Engaged, and Persuasive Communication: Spoken Component¹ (0-3 hours)
- ~~Select one from the following: SPCH 140 SPCH 145 SPCH 230~~ any CC-CMS course
SPCH 260 INF – Information Literacy¹ (0-3 hours)

Updating College Requirements

College Requirements (12-15 (18-21 hours) ~~Foreign Language (0-3 hours)~~

Foreign Language (0-3 hours)

- only if needed to meet 122-level proficiency
History (3 hours) ~~Literature (3 hours)~~

Course	Title	Credits
Select one of the following:		3
<u>ENGL 282</u>	Special Topics in Fiction	
<u>ENGL 283</u>	Special Topics in British Literature	
<u>ENGL 284</u>	Drama	
<u>ENGL 285</u>	Special Topics in American Literature	
<u>ENGL 286</u>	Poetry	
<u>ENGL 287</u>	American Literature	
<u>ENGL 288</u>	English Literature	
Total Credit Hours		0

Course	Title	Credits
Select one of the following:		3
<u>HIST 101</u>	European Civilization from Ancient Times to the Mid-17th Century	
<u>HIST 102</u>	European Civilization from the Mid-17th Century	
<u>HIST 103</u>	<u>Introduction to South Asian History</u>	
<u>HIST 104</u>	Introduction to the Civilization of the Islamic Middle East	

Course	Title	Credits
HIST 105	Introduction to East Asian Civilization	
HIST 106	Introduction to African History	
HIST 107	Introduction to Ancient Near Eastern Civilization	
HIST 108	Science and Technology in World History	
HIST 109	Introduction to Latin American Civilization	
HIST 110	Conquest, Colonization, and Captivity: A Cultural History of the Americas from 1441 to 1888	
ARTH 107	History of Asian Art	
FAMS 300	Film and Media History	
GERM 280	German Culture and Civilization	
Course List		

Social Science (3 hours)

- Select any [CC-GSS](#) course [Social](#) or one of the following JOUR courses: [Behavioral Science \(3 hours\)](#)
- ~~A 300-level or higher course from HIST or POLL or three hours of~~

Course	Title	Credits
JOUR 243	Sports Activism and Media	
JOUR 285	Social Media and Society	
JOUR 303	Law and Ethics of Mass Communications	
JOUR 304	Internet and Social Media Law	
JOUR 307	Media, Sports and Race	
JOUR 308	Media and Youth	
JOUR 309	Hip Hop, Media and Society	
JOUR 311	Minorities, Women, and the Mass Media	
JOUR 345	Gender, Sexuality, and Sports Media	
JOUR 391	Sports Media and Society	
JOUR 394	Sports Media Ethics	

Course	Title	Credits
<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	
<u>JOUR 596</u>	<u>Study Abroad in Journalism and Mass Communications</u>	
Course List		

Social or Behavioral Science (3 hours)

~~Sciences at the 300 level or higher from:~~

- Any course from HIST- History; POLI- Political Science; AFAM- African-American Studies; ANTH- Anthropology; COLA- College of Liberal Arts; CRJU- Criminal Justice; GEOG- Geography (except GEOG 545 and GEOG 546); ~~GEOG- Geography (except GEOG 545 and GEOG 546);~~ LASP- Latin American Studies; POLI- Political ~~POLI- Political~~ Science; PSYC- Psychology; SOCY- Sociology; SOST- Southern Studies; WGST- Women and Gender Studies, or any one of the following JOUR courses: ~~Studies.~~

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Course	Title	Credits
<u>JOUR 243</u>	<u>Sports Activism and Media</u>	
<u>JOUR 285</u>	<u>Social Media and Society</u>	
<u>JOUR 303</u>	<u>Law and Ethics of Mass Communications</u>	
<u>JOUR 304</u>	<u>Internet and Social Media Law</u>	
<u>JOUR 307</u>	<u>Media, Sports and Race</u>	
<u>JOUR 308</u>	<u>Media and Youth</u>	
<u>JOUR 309</u>	<u>Hip Hop, Media and Society</u>	
<u>JOUR 311</u>	<u>Minorities, Women, and the Mass Media</u>	
<u>JOUR 345</u>	<u>Gender, Sexuality, and Sports Media</u>	
<u>JOUR 391</u>	<u>Sports Media and Society</u>	
<u>JOUR 394</u>	<u>Sports Media Ethics</u>	
<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	
<u>JOUR 596</u>	<u>Domestic Study Away in Journalism and Mass Communications</u>	

Additional SJMC Requirements (3 ~~6~~ hours)

Course	Title	Credits
ECON 224	Introduction to Economics	3
MKTG 350	Principles of Marketing	3
or MGMT 371	Principles of Management	
Total Credit Hours		0

Choose any one of the following:

Course	Title	Credits
<u>ECON 224</u>	<u>Introduction to Economics</u>	<u>3</u>
<u>MKTG 350</u>	<u>Principles of Marketing</u>	<u>3</u>
<u>MGMT 371</u>	<u>Principles of Management</u>	<u>3</u>

Updating Program Requirements

Program Requirements (12-29 ~~(12-23)~~ hours)

Electives (0-17 hours)

Electives cannot include courses of a remedial or developmental nature.

~~Electives (0-11 hours) The Carolina Core, additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum. No elective courses of a remedial, developmental nature may apply as credit toward the 72-hour minimum.~~

Course Changes:

JOUR 516 – Updating prerequisites, updating course title, and adding DL delivery

Prerequisites: C or better in JOUR 416

Long Course Title: Advanced Creative Advertising

Short Course Title: Advanced Creative Advert

2. School of Business

New Courses:

ECON 520

ECON 521