

**Effective, Engaged, and Persuasive Oral/Spoken Communication Learning Outcome:**

Upon completion of the Carolina Core, students will be able to identify and analyze issues, develop logical and persuasive arguments and communicate ideas for a variety of audiences and purposes through speaking.

<b>Student Achievements</b>	<b>Foundational-level Course: Archetypal Syllabus Requirements</b>	<b>Integrative-level Course Syllabus Requirements</b>
<p>Students will be able to identify and demonstrate appropriate means of communication for varied audiences and purposes.</p>	<ul style="list-style-type: none"> <li>- Course content and readings allow students to identify the basic types or genres of oral communication and explain their respective purposes and contexts.</li> <li>- Course structure and assignments require students to master critical principles regarding the motivations, purposes, forms, and audiences of oral communication and to enact these principles within a classroom setting that allows students to undertake a significant number and significant variety of cumulative oral performances, all of which are subject to dedicated feedback from both the course instructor and the student’s larger class audience.</li> </ul>	<ul style="list-style-type: none"> <li>- Course fulfills requirements listed for “foundational” courses, but focuses on application and performance of types, principles, and value of oral communication within specific disciplines or professional fields.</li> </ul>
<p>Students will be able to reason clearly in speaking and writing to inform, persuade, and exchange views</p>	<ul style="list-style-type: none"> <li>- Course content and readings include critical approaches to topic selection, subject appropriate research, and the identification of controversy in complex issues</li> <li>- Course content and assignments require students to identify, explain and apply basic principles of informative and argumentative speaking.</li> <li>- Course content and assignments require students to identify, explain, and apply basic principles of persuasive speaking.</li> </ul>	<ul style="list-style-type: none"> <li>- Course fulfills requirements listed for “foundational” courses, but focuses on the choice, development, and performance of appropriate form of oral communication in relation to the subjects, audience expectations, and discourse conventions within specific disciplines or professional fields.</li> </ul>

	<ul style="list-style-type: none"> <li>- Course content and assignments require students to demonstrate a working understanding of principles of delivery and apply a variety of speaking styles, including the appropriate application of visual technology.</li> </ul>	
<p>Students will be able to articulate a critical, informed position on an issue and engage in productive and responsible intellectual exchanges that demonstrate the ability to grasp and respond to other positions as well as to set forth their own.</p>	<ul style="list-style-type: none"> <li>- Course content and readings include critical approaches to the identification of audiences and the principles of listening with respect to fulfilling the obligations of an audience member.</li> <li>- Course assignments require students to demonstrate an understanding of audience constraints in a variety of communication settings and an ability to engage responsibly with diverse audiences while speaking to controversial topics.</li> <li>- Course assignments require students to apply principles of public communication to relevant examples of oral communication in order to evaluate their relative strengths and weaknesses.</li> <li>- Course content and readings include critical treatments of the ethical, social and political dimensions of oral communication.</li> </ul>	<ul style="list-style-type: none"> <li>- Course fulfills requirements listed for “foundational” courses, but focuses on the nature of audiences, directed exchange, and ethical engagement within specific disciplines or professional fields.</li> </ul>